



ANDERSON CENTER



OPERATIONS  
FORUM

December 13-15, 2010



ANDERSON CENTER



## OPERATIONS FORUM

To effectively grow and evolve a business over time, business leaders need to develop an enhanced capacity to think and lead strategically in every area of business.

Marketing  
Strategy  
Operations  
Finance  
Leading Change  
Operations

### Operations Forum: [Program Objectives](#)

The Operations Forum focuses on the tools and methodology needed to align your costs and processes with the corporate strategy.

The forum prepares managers and executives to understand and address the production and supply chain aspects of business.

Many leading Greater Minnesota companies have benefited from attending an Anderson Center Forum:

Anderson Trucking Service • Bernick's Pepsi • BREMER Bank • Centracare • Cold Spring Granite • Creative Memories  
Gold N' Plump • Gray Plant Mooty • Marco • Park Industries • Preferred Credit • Spee-Dee Delivery



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### Operations Forum: [Program Curriculum](#)

Through the Anderson center's case study based approach, the program draws on real issues confronting manufacturing and service companies today and provides frameworks for making major operational decisions.

- Processes Analysis (Benihana)
- Process Improvement (Toyota)
- Supply Chain Management
- Operations Strategy (New Balance)

### Operations Forum: [Participant Mix and Size](#)

The Operations Forum has been developed and is ideally suited for senior and mid-level managers responsible in whole or part for Operations, Process Improvement and/or Supply Chain functions.



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## OPERATIONS FORUM

### Operations Forum: [Admissions Process](#)

To register, please fill out the registration form provided and return to the listed address.

### Operations Forum: [Fees & Payment](#)

The fee for Operations Forum is \$1,500. The fee covers tuition, case materials, meals and lodging, if necessary. Non-profit organizations receive a 20% discount. Individuals and small or early stage organizations interested in attending an Anderson Center Forum with limited ability to pay, should inquire about scholarship opportunities.

### Operations Forum: [Program Dates – December 13-15, 2010](#)

### Operations Forum: [Contact Information](#)

For more information, please contact the Anderson Center.

Venita Wilkes, Director  
Anderson Center  
616 Roosevelt Road, Ste. 100  
St. Cloud, MN 56301

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Fax: (320) 251-5429  
E-mail: [venita@acmbd.org](mailto:venita@acmbd.org)  
[www.acmbd.org](http://www.acmbd.org)



What factors made the most influence on your decision to apply to this program?

- Anderson Center Board Member- Name: \_\_\_\_\_
- Opportunity to network with other business leaders
- Use of case study method
- Round table discussions
- Small group dynamic
- Other: \_\_\_\_\_

#### PROGRAM FEE/CANCELLATION POLICY

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The cost for the Forum is: \$1,500. To reserve a spot in the next Cohort, please complete this form and submit it to the address below. You will be invoiced for the amount of the Forum. Payment is required prior to the start of the Forum. *Cancellation Policy - Notification of cancellations or deferrals must be submitted in writing at least 45 business days prior to the start of the program to receive a refund of the program fee. The initial deposit can be credited to another cohort or program. Due to program demand and the volume of pre-program preparation, cancellations received within 30 business days prior to the start of the program are subject to a fee of 35% of the total program fee.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

I certify that all the information and accompanying material provided in connection with this application is authentic and accurate.

#### PARTICIPANT PROFILE:

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What are some of the challenges facing your organization?

Have you had any experience using case studies as a management tool?

Have you had any experience with the Anderson Center/Forums/Luncheons?

What are three specific tools or skills you'd like to gain or perfect during this Forum?

PLEASE FAX OR EMAIL THIS REGISTRATION FORM TO:

Venita Wilkes, Director  
Anderson Center  
Fax 320-251-5429  
Email: [venita@acmbd.org](mailto:venita@acmbd.org)

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